

Meteorological Optometrist



The Freelancer

By TOM RISCHÉ, Herald Staff Writer

Sex. That's a word which will catch a reader's eye. In fact, it probably caught the eyes of many of the people who have read this far in this article.

A subject which has interested man since Joe Cave-man dragged Josie Cavewoman into his lair to see the latest in buffalo etchings, sex is making money for plenty of writers and photographers.

City officials may have saved the minds of small fry with the banning of "degrading" comic books from the newsstands, but the morals of the adults are still in grave danger.

Perusing a local newstand, I made the unstartling discovery that sex is being used as a catch to get readers to buy magazines. We assess the covers of most magazines and pocket books.

There's plenty of the old standard magazines with intriguing titles—"The Harem of the Mad Sultan," "Odd Sex Life of Artists," "Is Your Girl Friend Tapping Your Wire?" and, to put it bluntly, "Are You Impotent?"

Latest venture in this appeal to man's baser instincts are the magazines which give the so-called lowdown on America's brightest names. If it's dirt you're seeking, there are any number of muckraking magazines to satisfy your taste.

For instance, some of the latest articles include the "lowdown" on:

1. Who found who doing what with who's husband.
2. Who is seeing his psychiatrist and why.
3. What "ideal engagement" was cooked up as a publicity stunt.
4. What male movie star likes boys better than he does girls.
5. What movie star was once a crook.
6. What noted personage once poured catsup over his naked body and called himself a hamburger.

the story usually revolved around some poor, mixed-up kid, whose parents hated her and who was laughed at by the world.

After suffering indignities which make the "Perils of Pauline" look like child's play, she found true love in the open arms of virtuous Henry or Elmer, or Hugo or Arthur. If she didn't, she "confessed" the wickedness of her ways.

These, however, lacked the sparkle of well-known names.

A counter-magazine to the expose-type came out recently, "revealing" all kinds of loony things about noted people—such as "Confessions of Liberae's Wig Maker." It reportedly did quite well with a burlesque of the big-time ex-posers.

Anybody who doubts the drawing power of sex should take a gander at some of the titles on so-called "respectable" magazines. You find such things as "Bed Habits of American Women" (revealing

Glazed Glances

By BARNEY GLAZER

Ever notice how many of our ladies put on the mink just to put on the dog? An economist is a man who has a Phi Beta Kappa key on one end of his watch chain and no watch on the other.

Hear about the 80-year-old man who was told by his doctor to go to bed early, eat as much meat as he wanted, drink lots of milk, and smoke just one cigar a day? Almost killed the poor fellow trying to learn how to smoke a cigar at his age. . . . Sign on a church: "Chicken dinner tonight. Come for a wing and a prayer." . . . Bus conversation: "That girl is always one of three things—hungry, thirsty, or both." . . . She's modern alright if her lips are kissproof, her skin is waterproof and her health is 88 proof. . . . Juvenile delinquency is when children act like their parents.

Who's going to protect the morals of us adults?

EDITORIALS AFTER HOURS

By JOHN MORLEY

Cancer And The H-Bomb

In a hydrogen bomb attack on an unidentified American city of 1,240,000 population, 49 per cent would escape death if they received advance warning and took precautions. This estimate was made public in Washington a few months ago by Civilian Defense Administrator Val Peterson.

In an attack by cancer—the nation's No. 2 killer—Americans have a 50 per cent chance of escaping death if they receive warning and obtain early, adequate treatment. So American Cancer Society statistics indicate.

Mr. Peterson disclosed that the government was experimenting with a warning device that could be installed in a bedroom and be set off by a change in electric current if enemy bombers approached. He predicted that within two years an elaborate detection system would be able to warn target cities from two to six hours ahead of an enemy bomber raid.

The Cancer Society is conducting a year-round, nationwide program to apprise the public of the warning symptoms of that disease, and how vital it is to have prompt medical attention, so that the present high death toll from this cause may be steadily cut down.

Cancer often gives early warning by one of seven common danger signals which can be easily observed by people generally. But to detect some of its sneak attacks in an early stage the observers must be physicians.

Billions of dollars are being spent by the government for super range jet planes and guided missiles of tremendous power, as a defense against hydrogen or atomic bomb air raiders.

In contrast, the ACS is seeking the comparatively modest total of \$24,000,000 in its annual educational and fund-raising crusade, while preparing for a knockout offensive against cancer by supporting research and stimulating discovery of new, more effective medical weapons against cancer.

We feel sure no one in this community will want to shirk the opportunity to contribute and thus play a part in continuing the national Society's campaign to control this malady, aid patients, and carry on both professional and public education about cancer and the possibilities of cure for sufferers.

TRIESTE (Special to the HERALD) — For the past week I have not seen an English language newspaper, heard an American radio newscast, or talked to anyone who has, I devoted all of my time in talking to everyday folks from shop, office and farm in and out of the cities and villages in Germany, Switzerland and northern Italy on just about everything from the Big Four conference to cost of living, taxes, politics, and what foreigners think of Americans. It's quite an order . . . but not so different from the everyday inquiries of a roving reporter in the U. S. I know nothing of what is being reported in U. S. newspapers on conditions in Central Europe. I simply want to give my readers one man's opinion in a world of conflicting opinions on major issues.

It seems to me that our former enemies, like Germany, and Italy, like us better than our friends, like France, Switzerland, Denmark, etc.

This is reflected in the press, "letters to the editor," radio and television shtits and the man-in-the-street I talk with. Why this is so, I frankly cannot understand . . . unless it is envy, pure and simple.

Some 10 years after the war we find Europe topsy-turvy in its feelings for the U. S. It's certainly far different than we believed possible some 10 years ago, May, when the war ended in Europe. Germany, Italy and Spain, which leaned to the Axis, are now friends. . . . while Russia, Poland, Czechoslovakia, Rumania, Bulgaria, former friends, are now enemies. The neutrals like Sweden and Switzerland are not exactly friendly because of tariffs . . . while the low countries are unhappy being unable to trade because of dollar shortage. This attitude probably will be denied by state department officials, but I find a big gap between diplomatic talk between nations and the actual feelings existing.

In every country in Central Europe the people speak of 40 per cent and 10 per cent taxation on the low income level which includes income, sales taxes and various hidden taxes. The people seem to have lost faith that taxes will ever be normal (about 15 per cent) in their lifetime. The people are not worried about war, or about Communism here. They respect the power of the United States tremendously, but resent the great gap in our standard of living and theirs. One economist said to me in Milan, "What do you Americans expect. . . your average income is \$8,000 and Europe's less than \$1,000 a year." A customs official in Switzerland put it this way: "I've been here for 32 years watching people come and go from the U. S. by the thousands and I can't afford to take my family on a fortnight trip to the country. There is something wrong somewhere. . . for we were not even in the war."

The people in Central Europe I talked with are definitely not afraid of Russia as



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